



Trade Partner Commercial Agreement - Videos

Date: _____ Builder: _____ Advertiser: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact: _____ Phone: _____ Cell: _____

Email: _____ Website: _____

Type of Business: _____ Notes: _____

COMMERCIAL TIME SLOT SELECTIONS

- Exclusive Presenting Sponsor – Two (2) :60 Second Commercials - \$10,000
Includes Builder Interaction, Script, Video Shooting, Editing**
- : 60 Seconds** – Includes, Script, Voice Over, Video Shooting, Editing - **\$7,000**
- : 30 Seconds** – Includes, Script, Voice Over, Video Shooting, Editing - **\$5,000**
- : 15 Seconds** – Includes, Script, Voice Over, Video Shooting, Editing - **\$3,000**

1. Payment is due at signing of this agreement. **Checks are payable to Town Centre Media LLC.**
2. Town Centre Media LLC or an affiliate production company will be filming your commercial. The actual filming date will be dependent upon the Builder’s schedule.
3. You will receive a preliminary script and electronic commercial proof. A limit of two rounds of revisions can be made for the commercial. If Trade Partner fails to approve the script and/or completed commercial within two (2) weeks of receipt, BOE reserves the right to create and run the commercial As Is.
4. If Trade Partner prefers, they may submit their own commercial spot.
5. Trade Partner understands that their commercial will appear within the Builder’s video presentation on a media platform of their choice.
6. Town Centre Media LLC is not accountable for delays created by the Builder or by circumstances beyond its control. If the Builder, for whatever reason, chooses not to air the program, Trade Partner understands that reimbursement will be sought from the Builder.
7. **THE VIDEO PRESENTATION WILL NOT BE FILMED UNTIL THIS INVOICE IS PAID IN FULL.**
8. Once signed by Client, this agreement is not subject to cancellation and is legally binding under the laws of the State of Kansas.

Trade Partner Signature: _____ **Date:** _____

THIS CONTRACT WILL SERVE AS YOUR PAYMENT INVOICE

Credit Card: MC VISA AMEX Check (Payable to Town Centre Media LLC)

Card #: _____ Security code on back: _____ Expiration: _____

Name on card: _____ Signature: _____

Billing address for the card: _____