



**Trade Partner Commercial Agreement**

Date \_\_\_\_\_ Builder \_\_\_\_\_ Advertiser \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

Type of Business \_\_\_\_\_ Contact \_\_\_\_\_

**COMMERCIAL TIME SLOT SELECTIONS**

- Exclusive Presenting Sponsor - Two (2) :60 Second Commercials - \$10,000**  
**\* Spokesperson Video, includes Script, Video Shooting, Editing**
- :60 Seconds — Includes Script, Voice Over, Video Shooting, Editing - \$7,000
- :30 Seconds — Includes Script, Voice Over, Video Shooting, Editing - \$5,000
- :15 Seconds — Includes Script, Voice Over, Video Shooting, Editing - \$3,000

1. Payment is due at signing of this agreement. **Checks are payable to Town Centre Media LLC.**
2. Town Centre Media LLC or an affiliate production company will be filming your commercial. The actual filming date will be dependent upon the builder’s schedule.
3. You will receive a preliminary script and electronic commercial proof. If Trade Partner fails to approve the completed commercial within two (2) weeks of receipt, BTN reserves the right to run the commercial As Is.
4. If Trade Partner prefers, they may submit their own commercial spot.
5. Trade Partner understands that their commercial will air as part of the Builders Television Network Program as PAID PROGRAMMING in your local market. Station of airing, time slot and frequency will be based upon revenue raised and availability.
6. Town Centre Media LLC is not accountable for delays created by the builder or by circumstances beyond its control. If the builder, for whatever reason, chooses not to air the program, Trade Partner understands that reimbursement will be sought from the builder.
7. THE TELEVISION PROGRAM WILL NOT BE FILMED UNTIL THIS INVOICE IS PAID IN FULL.
8. Once signed by Client, this agreement is not subject to cancellation and is legally binding under the laws of the State of Kansas.

**Trade Partner Signature:** \_\_\_\_\_

**THIS CONTRACT WILL SERVE AS YOUR PAYMENT INVOICE**

Credit Card:  MC  VISA  AMEX  Check (Payable to Town Centre Media LLC)

Card #: \_\_\_\_\_ Security code on back: \_\_\_\_\_ Expiration: \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing address for the card: \_\_\_\_\_